



INCOSE UK Annual Systems Engineering Conference
8th – 10th November 2010
“Systems Engineering: Adding Value in Challenging Times”
Call for Presentations – Extended Deadline

In 2010 INCOSE UK will introduce a new 3-day conference format offering a combination of the plenary presentations, tutorials, workshops and discussion sessions which have made up the previous Spring Conferences and Autumn Assemblies.

The name of this new format will be the Annual Systems Engineering Conference (ASEC) and its theme for 2010 will be “**Systems Engineering: Adding Value in Challenging Times**”.

The aim of this event is to provide exemplars of best practice in Systems Engineering and to promote the benefits of Systems Engineering to the widest possible community. To support this, we invite high quality presentations on all aspects of Systems Engineering research, practice and application. These presentations will be delivered to the plenary conference and the length of each one will be around forty minutes (including questions and answers).

Our theme for 2010 provides a focus on the value added by Systems Engineering activities and the real world challenges they help to resolve. In this context we would consider ‘value’ to include the business case for Systems Engineering, tailoring Systems Engineering to different types of problem, or the specific value added by the different facets of Systems Engineering. ‘Challenging times’ could relate to the challenges of complex systems problems, the lack of competent Systems Engineers and/or the current economic situation. Presentations which consider these aspects will be particularly welcome.

Process for submitting presentations and papers (please note extended deadlines):

1. Let us know as soon as possible if you wish to submit a presentation for consideration (see contact details below).
2. By no later than 14th May 2010 submit an abstract of 250 to 300 words outlining your presentation topic. Please describe the topic your presentation addresses and the point(s) you will be making. A shortlist of presenters will be selected on the basis of the abstracts.
3. Potential presenters from the shortlist will then be asked to submit a 3-page overview of their presentation by no later than 25th June 2010. The 3-page overview should outline objectives, structure, main themes, supporting evidence, conclusions, etc. From these, final conference presenters will be selected and notified **towards the end of July 2010**.

Selected presenters will be invited to produce a paper for inclusion in the conference proceedings if they wish.

Further information:

- Please send your indication of intent to submit a presentation proposal to Andrew Farncombe, INCOSE UK Technical Director, at andrew.farncombe@incose.org (phone: +44-(0)1494-672254).
- The Annual Systems Engineering Conference 2010 will be held at the Heythrop Park Hotel, Chipping Norton, Oxfordshire, UK from 8th to 10th November 2010. The 2010 Conference web site can be found at www.incoseonline.org.uk.
- **Please feel free to distribute this Call for Presenters to colleagues and friends.**

Andrew Farncombe

INCOSE UK Technical Director
andrew.farncombe@incose.org
+44-(0)1494-672254