



Dear Delegate

We are looking forward to seeing you at the INCOSE UK Annual Systems Engineering Conference (ASEC2010) taking place at the Crowne Plaza Hotel in Oxfordshire between 8th and 10th of November.

The Crowne Plaza's conference facilities have been completely rebuilt, though the tiered lecture theatre, which those of you who attended AA08 will no doubt remember, has been retained.

The £50 million development has added new meeting and tutorial rooms, a ballroom that can be used as an exhibition space and of course the traditional INCOSE banquet. Also included in the development was the refurbishment of one hundred and ninety seven bedrooms.

Enclosed is important information which it is hoped will assist you when planning your journey and preparing for the Conference.

Once again, we look forward to seeing you at what we believe will be an exciting and interesting conference.

Best regards

INCOSE UK



Travel Information

Venue: Crowne Plaza Hotel,
Heythrop Park Resort,
Enstone,
Chipping Norton,
Oxfordshire,
OX7 5UE (postal purposes only).

Directions:

Sat Nav users please enter 'The Drive, Church Enstone' into your Sat Nav – the Sat Nav may then ask you - 'On the A44?' – (please say yes) and 'Is it at the crossing of the B4030?' – (please answer yes).

Alternatively, you can enter the postcode: **OX7 5UF**. Do not enter the post code used for postal purposes shown above (OX7 5UE), **since this does not work for SatNav!**

Parking:

For those delegates arriving on **Sunday night** please follow the signs to the Crowne Plaza entrance and car park.

Delegates arriving on **Monday, Tuesday and Wednesday** should follow signs to the Ballroom Entrance and Car Park.

From the M40 Northbound: Leave the motorway at Junction 8 (signposted Oxford) and join the A40. Continue along this dual carriageway and at the first roundabout take the third exit and continue north along the A40. Continue straight across the next roundabout and at the following roundabout turn right onto the A44 (signposted Woodstock, Evesham). Continue along this road, (passing under the A34 and through Woodstock) for approximately 12 miles to the village of Enstone. After passing a petrol station on the left continue through the village for 1/2 mile. At the bottom of the hill turn right at the Harrow Public House into "The Drive" to the crossroads and the entrance to Heythrop Park is directly ahead.

From the M40 Southbound: Leave the motorway at Junction 11 (signposted Banbury) and continue towards Banbury. After crossing over the next two roundabouts at the third roundabout take the first exit left onto the A361 to Chipping Norton. Continue through a series of traffic lights and straight across the next roundabout (Banbury Cross). After a short distance turn right at the traffic lights (signposted A361 Bloxham) and continue along the A361, passing through the villages of Bloxham and South Newington, for approximately 11 miles. Do not take the first road signposted to Heythrop Park but continue to the roundabout (next to the Little Chef) take the first exit onto the A3400 (signposted Enstone, Woodstock (A44)). Continue along this road (which after 1 mile becomes the A44) for 4 miles to the village of Enstone fork left onto the B4030. Continue along this road for about 250 yards and the entrance to Heythrop Park will be seen set back off the road on the left hand side. *Heythrop Park Hotel, Golf & Country Club, Enstone, Chipping Norton, Oxfordshire, OX7 5UE.*

Arrival and Event Information



If you have booked a room at The Crowne Plaza Oxford - Heythrop Park Conference Centre for Sunday 7th November, on arrival please follow the signs to the Crowne Plaza Hotel entrance.

Your ASEC2010 Welcome Pack will be available for collection between 17.00 and 18:00 in the lobby to the Ballroom.

You are entitled to have dinner at the venue on Sunday, but please remember that **dinner is served between 19:00 and 21:00** in the Brassey Restaurant.

If you are arriving on Monday or Tuesday, please follow the signs to the Ballroom Car Park and Entrance. The ASEC2010 Registration Desk will be located just inside the Ballroom Entrance. If you have a room booked for the Monday night you will be able to check-in at the Event Registration Desk when you collect your Welcome Pack.

Please do your best to arrive in good time to allow for registration, collection of delegate packs and badges etc.

Programme:

All sessions will be run according to the ASEC2010 programme timetable apart from the AGM which will now start at 17:00 on Monday 8th November. The session starting at 11:50 on Tuesday 9th November will now be given by Nick Flynn and Simon Clothier.

The ASEC2010 programme overview can be found on page 3 of the [event brochure](#).

Meals:

Lunch and tea / coffee are included during the day and dinner if you are booked overnight at the hotel.

Other meals may be available to those who are not staying at the Hotel, but these will need to be booked at reception and like all extras paid for before departure.

Annual General Meeting:

Those attending on Monday are reminded that the INCOSE AGM will take place at 17:00 after the Event programme has finished for the day.

Pre- Dinner Drinks:

Prior to the Event Dinner on Monday night, the Ballroom bar will open at 18:30 (this will be a cash bar).

Name badges:

An official delegate badge is required in order to enter the conference rooms – please wear it at all times.

Mobiles:

Please ensure that your mobile is switched off during conference proceedings. Thank you.