



INCOSE UK ASEC 2010

INCOSE UK

Annual Systems Engineering Conference (ASEC) 2010

8th & 10th November 2008

Heythrop Park Hotel, Chipping Norton, Oxfordshire OX7 5UE



UK Annual Systems Engineering Conference

In 2010 INCOSE UK will introduce a new 3-day conference format combining the plenary presentations, tutorials, workshops and discussion sessions which have made up the previous Spring Conferences and Autumn Assemblies. The aim of this event is to provide exemplars of best practice in Systems Engineering and to promote the benefits of Systems Engineering to the widest possible community.

The ASEC10 theme focuses on the value added by Systems Engineering activities in tackling the real world challenges of complex systems problems, the lack of competent Systems Engineers and/or the current economic situation.

The event will feature a conference dinner (with a guest speaker), plus an exhibition offering opportunities for Systems Engineering suppliers to reach existing and potential customers. As always, this year's event will provide delegates with opportunities to discover more about Systems Engineering, to network and to discuss ideas.

Exhibition Area

The exhibition will be co-located with the coffee and tea facilities. There are 6 Gold exhibitor packages and 8 Silver Packages for sale. They will be sold on a first come first served basis. See below for package details:

Gold Exhibitor Packages Include

- 1 x 3-Day Conference Ticket
- 1 x Exhibitor pass (including the event dinner)
- 2 x Event Dinner Ticket
- 1 x 1 X 2m by 3m exhibition space
- 1 x Exhibitor entry in the Event Handbook
- 1 x Corporate Logo to appear in the Event Programme
- 1 x A4 Corporate Flyer or Promotional Item to be included in the Delegate Welcome Pack
- 1 x Sponsorship of 1 of the following:
 - Event Brochure (*Logo on the Front Cover*)
 - Ice Break Drinks (*Banner stand at the Function*)
 - Event Dinner (*Banner stand at the Function*)
 - Registration (*Banner stand at Registration*)

There can be a maximum of 2 sponsor for each of the items listed above. If you wish to sponsor the event brochure then sponsorship will need to be in place by 30 July 2010. All sponsors will be acknowledging in the event programme.

Total Cost (Gold Package) £2500 exc VAT

Silver Exhibitor Packages Include

- 1 x 3-Day Conference Ticket
- 1 x Exhibitor pass (including the event dinner)
- 1 x 1 X 2m by 3m exhibition space
- 1 x Exhibitor entry in the Event Handbook
- 1 x A4 Corporate Flyer or Promotional Item to be included in the Delegate Welcome Pack

Total Cost (Silver Package) £1800 exc VAT

UKAB Members are entitled to a 20% discount.

UKAB Member Cost £2000.00 exc VAT

UKAB is the INCOSE UK Chapter's Corporate Advisory Board. The purpose of the UK Advisory Board is to promote Systems Engineering in the UK, for the benefit of UK industry and with a shared aim of improving the quality and availability of skilled systems engineers. For more information please visit the website: www.incoseonline.org.uk

Additional exhibitor passes (including the event dinner) can be purchased for £230 per day excluding VAT.

For an exhibitor pack please contact: emmajane@incoseonline.org.uk