



Institute for  
Systems Engineering

# IfSE Advertising Rates

April 2026 - March 2027

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**Contact us for the latest prices and offers**

**Email: [advertise@ifse.org.uk](mailto:advertise@ifse.org.uk)**

**Telephone: 01460 298217**

## About IfSE

The Institute for Systems Engineering (IfSE), the home of Systems Engineering in the United Kingdom, is a Professional Engineering Institute licensed by the Engineering Council.

If you are looking for insights on how to practise Systems Engineering, then IfSE is the institute for you.

The ‘flavour’ of Systems Engineering most prevalent in the UK has developed into an open and inclusive practice that facilitates the application of Systems Thinking and Systems Engineering principles in domains outside of the traditional domains of defence and aerospace.

In recent years, the membership of IfSE has widened significantly from its roots, expanding to include domains such as: automotive, rail, energy, civil engineering, space, medicine, and security. IfSE attracts members from all around the globe. For more information, please visit [www.ifse.org.uk](http://www.ifse.org.uk)

IfSE runs the UK’s Annual Systems Engineering Conference (ASEC), a flagship event that brings together professionals and practitioners from an array of backgrounds, with the common interest of building upon their Systems Engineering knowledge, networking and sharing ideas with their peers.

In addition to this, IfSE has a growing collection of publications, including the ‘Don’t Panic!’ range, beginner’s guides to the different aspects of Systems Engineering, as well as the Advanced Applications books, Academic Journals, Educational and STEM books.

IfSE was formerly known as INCOSE UK and acts as the UK Chapter of the International Council on Systems Engineering (INCOSE), a not-for-profit membership organisation founded to develop and disseminate the interdisciplinary principles and practices that enable the realisation of successful systems.

## Advertising and Sponsorship through IfSE - An Overview

With over 1,500 UK based members, IfSE offers organisations wide access to the UK’s Systems Engineering community in addition to the IfSE UK Advisory Board (UKAB) which is made up of 32 leading Systems Engineering organisations.

There are several different ways organisations can advertise through IfSE which include:

- Adverts in our digital newsletter, ePreview
- Emailers
- Sponsored posts on the IfSE social media channels
- Job adverts posted on our website
- Entries in the IfSE events calendar
- Bespoke company branded copies of the IfSE books
- Entries in our Annual Systems Engineering Conference (ASEC) handbook

## IfSE Practical Systems Engineering Journal

Our new publication in the form of a full journal launched in 2025.  
We are now in the process of creating the second edition.

Each annual edition will contain papers, up to 30 pages in length.  
The theme of the 2026 journal will be: **Model Based Systems Engineering**

**There are opportunities to sponsor or advertise in this exciting publication.**

### Sponsorship of the publication

Sponsors will have their company logo on the front cover.

In addition, they will:

- be recognised as a sponsor in the Editors comments at the front of the magazine
- receive a full-page advert within the journal
- also be recognised on any social media and advertising of the Journal.

### Advertising options

- 4 pages within the journal will be available. (Sponsors will take precedence over page allocation)
- Inside Front/Back Cover.

Prices to be confirmed - please contact us for details.



Institute for  
Systems Engineering

### **IfSE Journal - Practical Systems Engineering**

A **brand-new publication** in the form of a full journal by IfSE

First Edition Theme: **Agile in Systems Engineering**

*Please note: UKAB members are entitled to 15% discount*

## ePreview Adverts

ePreview is the IfSE e-newsletter published five times per annum and distributed to the IfSE membership and UK Corporate Advisory board (UKAB). It also remains accessible in perpetuity to both members and non-members via our website.

It is published in February, May, October and December each year. Full and half page A4 adverts are available.

## ePreview Advertorials

There are also opportunities to advertise through more detailed advertorial in ePreview, IfSE's Member Newsletter which will be highlighted as an 'Advertisement Feature'. Advertorial copy must not imply that IfSE endorses the advertiser's organisation, or the content presented.

Advertorial copy must be submitted in a format that can be edited by IfSE editorial staff. A Word document is preferred.

IfSE reserves the right to edit any material to maintain proper word count, grammar, tense, and consistency with IfSE editorial style. IfSE reserves the right to reject articles that are poorly written, inappropriate, conflict with IfSE's mission as an association, or otherwise do not meet IfSE advertorial and editorial guidelines. No advertorial that is misleading, deceitful, discriminatory, fraudulent, or slanders another company or person inside or outside the industry will be accepted.

## Social Media

IfSE has a growing following on LinkedIn. Advertising with us allows you access to our 6,500 LinkedIn followers. Reach IfSE members and the wider Systems Engineering Community.

Each company will be allowed ONE post per calendar month; the post can be used to advertise job vacancies, events, or company products. Post captions should be brief and can include links to an external website. (Not available to recruitment companies).

All post content will be reviewed by IfSE editorial staff. Only adverts with content relevant to our membership will be considered. Content will be posted clearly stating that it is a 'Sponsored Post'.



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## Events Calendar

Companies and organisations that offer Systems Engineering related events can advertise on the events calendar page of the IfSE website. Companies are offered a maximum of twelve listings per calendar year. Companies may also wish to send an emailer notifying members of the event, information regarding emailers can be found below. The Events calendar is also featured in the ePreview newsletter.

<p><b>19</b> <b>MAR</b> 2026</p> 	<p><b>IBM® Engineering Lifecycle Management User Community Event in London</b></p> <p>Optimise Engineering is hosting its next IBM; Engineering Lifecycle Management (ELM) User Group on 19th March 2026 in London and you're invited. This event is where engineering leaders, practitioners, and innovators come together to share expertise, explore new capabilities, and help shape the future of systems and software engineering.</p>	<p><b>Date:</b> 19/03/2026 - 19/03/2026</p> <p><b>Location:</b> IBM® Innovation Studio   London</p> <p><a href="#">More Info</a></p>
<p><b>11</b> <b>MAR</b> 2026</p> 	<p><b>SEP Certification Clinic</b></p> <p>Attend this session to gain a better understanding of INCOSE SEP Certification. The session will be an open forum for discussion and will cover an overview of the requirements to apply for each level and details of the application process. Input from a recent candidate and a Certification Application Reviewer will be included along with a Q&amp;A</p>	<p><b>Date:</b> 11/03/2026 - 11/03/2026</p> <p><b>Location:</b> MS Teams</p> <p><a href="#">More Info</a></p>

## Emailers

Emailers are an excellent way to communicate information and can be sent to all IfSE members who have agreed to receive emailers (approx 1300). These could include information regarding job vacancies, events, or company products.

Emailers should be a maximum of 150 words and can include a company logo and links to websites containing further information about the emailer subject.

## Job Vacancies

Job vacancy advertisements are displayed on the IfSE website, for one calendar month (30 days). Adverts may include a company logo and outline of the vacancy (300 words maximum), including a hyperlink to a full advert on the company's preferred website.

In addition, IfSE will also include:

- One advert on social media promoting the listing on the jobs board with your logo (see image to the right)
- One emailer to all IfSE members who have agreed to receive emailers, can be added at an additional cost (see page 5).

Job vacancies words must be submitted in a plain text format. You will also need to provide a high-quality version of your company logo; logos should be in either PNG or SVG format. Placement of multiple job vacancy advertisements can attract a discretionary discount (see page 9). Furthermore, IfSE regularly drives traffic to the Job Vacancies board via Social Media and ePreview.

## Training Providers

The Training providers page is a reference point for companies offering Systems Engineering related training. Entries include a short description of company activity (100 words), including the type of training offered. Entries can also include the company logo (logos should be in either PNG or SVG format), and links to the company website. The training providers page can be found [here](#).

UK Advisory Board (UKAB) Companies will be listed above other entries, all entries will be listed in alphabetical order.

Please note that inclusion in the training providers page does not indicate endorsement by IfSE.

It is also possible to become an IfSE Endorsed Training Provider. This allows those companies who are accredited, to advertise their IfSE endorsement and to participate in regular training events. To find out about IfSE Endorsed Training Providers Scheme [click here](#).

**Institute for Systems Engineering (IfSE)**  
6,321 followers  
Simo · Edited · 🌐

\*Paid Ad\* If you are an experienced Systems Engineer with knowledge (desirable) of Networks or High-Performance Computing, and Cloud-native technologies, we encourage you to explore opportunities on SKAO recruitment portal: <https://shorturl.at/qMKY3>

#systems\_engineers #Networks #computing #interface\_defintion #verification

**IfSE**

# JOB VACANCIES

**SKAO**  
Systems Engineers (Networks)  
Systems Engineers (Computing)

Link is in description

[www.ifse.org.uk](http://www.ifse.org.uk)

**Loughborough University**

Systems Engineering education at Loughborough has been established since 1992 and blends traditional engineering disciplines with systems thinking, tools and methodologies to achieve optimal integration of systems. Students benefit from the combined expertise of academia and industry and our graduates are now in senior positions in companies throughout the world. Our curriculum is based around INCOSE competencies and regularly revised and updated in collaboration with leading systems engineering organisations.

We offer undergraduate, postgraduate and Doctorate awards, as well as Continuing Professional Development courses and a distance learning introduction: Systems Engineering Essentials. By providing education at all levels and in all ways, we offer companies a way to build their own core strength in this key capability.

For more information visit the [Loughborough University website](#)  
T: 01509 633229  
E: [systems@lboro.ac.uk](mailto:systems@lboro.ac.uk)

**Certification Training International**

Established as a subsidiary of Project Performance International (PPI) in 2008, Certification Training International's (CTI) goal is to become the industry leader in providing SE certification training to the world's systems engineering practitioners.

CTI's **INCOSE SEP Exam Preparation Course** takes delegates on an immersive journey through the INCOSE Systems Engineering Handbook V5, equipping participants with information to sit the knowledge examination comfortably.

As a rigorous alternative to the INCOSE SEP certification program, CTI is also a proud approved training provider for the **SE ZERT®** program (a vocational qualification offered by the German chapter of INCOSE (IGSE)).

CTI currently offers public and corporate training delivered live-online.

For more information, visit the [CTI website](#) or email us [here](#).

**Project Performance International (PPI)**

Unlock the full power of systems engineering for business benefits. Project Performance International (PPI) trains and consults. Our training has received accolades from many of the world's leading companies for its high value-adding, practical and original content.

We establish sound principles. We destroy myths and expose destructive practices. Learn effective methods for performing critical engineering activities - such as model based requirements capture and validation, design, trade studies and specification. Contact PPI to view the positive feedback of thousands of professionals, from recent graduates to greyhairs.

PPI's training is delivered live-online, on-site and publicly in many UK and European locations. PPI's subsidiary company Certification Training International (CTI) provides INCOSE SEP training to educate the world's engineering professionals.

You can visit our website [www.ppi-int.com](http://www.ppi-int.com) or call 020 3608 6754. Alternatively you can email us [here](#)

Engage with PPI to help your projects succeed... and your professionals grow.

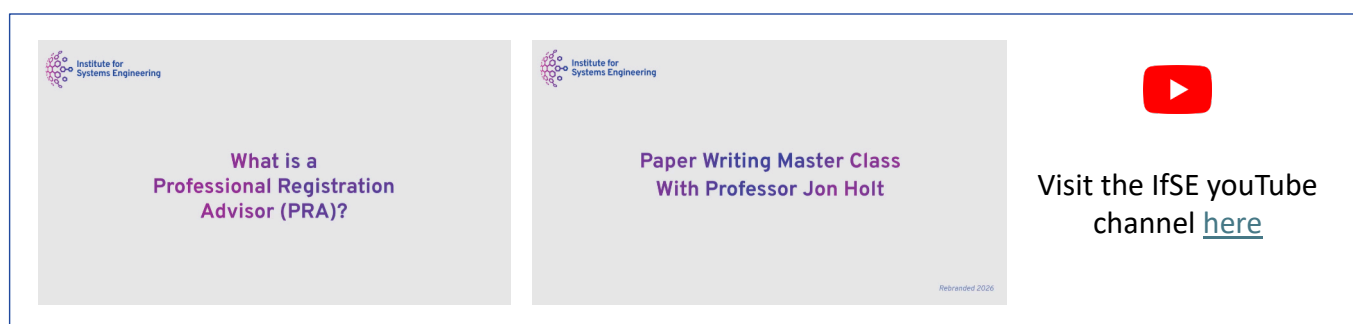
## Sponsorship of IfSE Webinar Series

IfSE run a number of online sessions throughout the year including:

- Meet the Author/Meet the Council
- ASEC Paper Presentations
- Educational and Technical webinars

These are then posted on the IfSE YouTube channel and promoted on social media and ePreview.

Sponsorship of the various series can be negotiated on a case-by-case basis and pricing will depend on the number of planned sessions.



The image displays two webinar title cards and a YouTube channel promotion. The first card, on the left, features the IfSE logo in the top left corner and the text "What is a Professional Registration Advisor (PRA)?" in purple. The second card, in the middle, also features the IfSE logo and the text "Paper Writing Master Class With Professor Jon Holt" in purple, with a small "Rebranded 2026" note in the bottom right corner. To the right of these cards is a red YouTube play button icon and the text "Visit the IfSE youTube channel [here](#)".

## Annual Systems Engineering Conference (ASEC)

The Annual Systems Engineering Conference (ASEC) is the UK's premier Systems Engineering event and brings together a wide range of professionals from a variety of backgrounds, with the common interest of building upon their Systems Engineering knowledge and sharing ideas with their peers.



## ASEC Exhibitor and Sponsorship Opportunities

The ASEC exhibitor and sponsorship documents are released prior to the conference each year and are posted on the event website [www.asec2026.org.uk](http://www.asec2026.org.uk)

It is possible to incorporate ASEC sponsorship and exhibition opportunities into our bespoke advertising packages. For more information on this, please contact [advertise@ifse.org.uk](mailto:advertise@ifse.org.uk)



## Other IfSE Events

It is also possible to sponsor other IfSE events such as regular Endorsed Training Provider events, Early Career events and IfSE events focussing on themes such as Diversity and Inclusion. For more information on this, please contact [advertise@ifse.org.uk](mailto:advertise@ifse.org.uk)

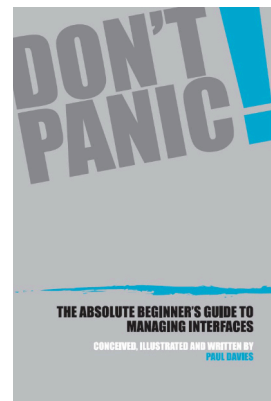
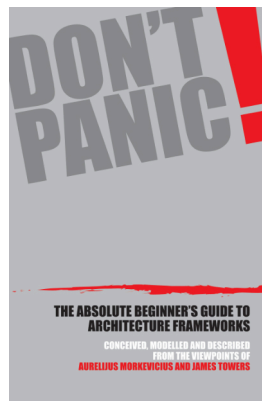
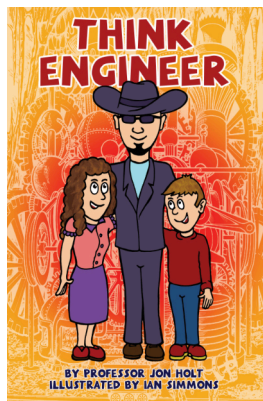
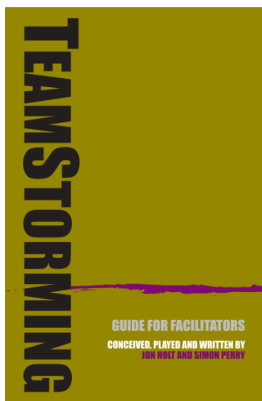
## Bespoke Publications

As the range of publications continues to grow, IfSE offer companies the opportunity to commission bespoke versions of IfSE publications. These would typically display your company's logo on the cover and include a dedicated page within the book about the company. This is becoming an increasingly popular way to support Systems Engineering communities within companies or related training courses.

If you are interested in purchasing a bulk order of bespoke copies of IfSE publications such as:

- The "Don't Panic!" series - covering a range of Systems Engineering Topics  
or
- Think Engineer - aimed at Key Stage 2 pupils (aged 7-11), their parents and teachers to raise awareness of engineering.

Please contact us for more information at [publications@ifse.org.uk](mailto:publications@ifse.org.uk)



## Bespoke Packages

If you are looking to purchase multiple advertising packages of either the same or different types of advertising, IfSE will aim to offer a discount based on the value of the packages.

This could include a mix and match of any of the following:

- ePreview Advertisements and Advertorials
- Events Calendar Entries
- Emailers
- Training Provider Entries
- Social Media
- Job Vacancies Advertisements
- Webinars
- Annual Systems Engineering Conference Sponsorship
- Exhibition Packages at the Annual Systems Engineering Conference

Bundles can cover up to a 12-month period. However, where event-related opportunities are purchased, they must occur within the life of this document.

## UKAB Members

UKAB members are entitled to a 15% discount on all advertising purchases unless the combined discount is greater. This ensures that UKAB companies always achieve a minimum discount of 15%.

Please note, UKAB discount is not available for advertisements placed through recruitment agencies.

## Contact us

Email: [advertise@ifse.org.uk](mailto:advertise@ifse.org.uk)

Telephone: 01460 298217

Address: IfSE Secretariat, The Dyers Building, 21 Silver Street, Ilminster, TA19 0DH